



Christine McCarthy

Digital Marketing Manager Boston

Professional Experience

Christine leads the strategy and delivery of Cresa's digital marketing efforts, including email outreach, social campaigns, and internal communications. With a focus on quality and clarity, she develops proposals, presentations, and infographics to support business development efforts. Christine leverages a background in architectural marketing and graphics to inform best-in-class deliverables that drive business performance for Cresa and our clients.

Education

Christine received a Bachelor of Science in Marketing from the Smeal College of Business at Pennsylvania State University in 2015.

Affiliations

Christine is a Social Committee and Friend's Council member for The Esplanade Association (EA). Previously, she was a member of the Society for Marketing Professional Services (SMPS).

Personal Interests

Christine enjoys going on long runs, hiking trips to Vermont, and baking sweet treats.

Contact

617.758.6029 office
860.759.3634 mobile
cmccarthy@cresa.com