



Maya Michalewicz

Marketing Associate
Boston

Professional Experience

As part of Cresa Boston's multi-disciplinary marketing team, Maya develops tailored client deliverables including presentations, proposals, and targeted email campaigns. She brings a background in graphic design to translate strategic planning sessions into customized, holistic marketing materials that present Cresa's integrated services and expertise. In addition to client deliverables, Maya supports the management of Cresa's social media channels, website, and email marketing efforts and both internal and client-facing event planning. Prior to joining Cresa, Maya supported marketing and social media initiatives at a boutique luxury real estate firm in Boston.

Education

Maya received a combined degree in Marketing and Experience Design from the Northeastern University D'Amore-McKim School of Business in 2022.

Personal Interests

Maya enjoys travel of all kinds, whether she's visiting family, exploring a new part of the world, or walking the streets of Boston. She is an avid baker and spends her free time learning about Jewish history and culture.

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