



Melissa Patterson

Senior Marketing Manager
Boston

Professional Experience

As Senior Marketing Manager, Melissa translates strategic insight into creative solutions and deliverables with a focus on content management, workflow improvement, and data visualization. She collaborates with internal teams to develop best-in-class marketing materials that support client partnerships and business development efforts and strengthen Cresa's market presence. In addition, Melissa oversees the day-to-day project management of the marketing team to optimize creative output.

Education

Melissa graduated from the University of Dayton in 2015, where she majored in Communication Management and French, and minored in Graphic Design. In 2017, she completed her Master of Arts in Integrated Marketing Communication at Emerson College.

Personal Interests

Melissa enjoys listening to podcasts and taking yoga classes at her local studio.

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