



## Michael Okun

### Principal New York

#### Professional Experience

Michael Okun has recently joined the New York office of Cresa a Principal. He specializes in developing and implementing strategic real estate workplace needs that compliment overall business goals.

A 15-year veteran of the commercial real estate industry, Michael has spearheaded strategic planning and managed leasing programs for such prominent tech clients as Bowery Farming, Comixology, PulsePoint, WeWork, Buddy Media, and Operative; media firms Bisnow and Rock Shrimp Productions; fashion company Ikeddi; and acclaimed M/WBE construction company, McKissack & McKissack.

Prior to Cresa, Michael was a Senior Managing Director at Coldwell Banker Commercial Advisors. At CBC, he was responsible for developing tenant and building databases in order to streamline operations and information management. He efficiently performed research and due diligence reviews of companies and properties. He also worked to develop marketing plans focusing on customer acquisitions and dispositions.

#### Clients

- Bowery Farming
- Comixology
- PulsePoint
- WeWork
- Buddy Media
- Operative
- Bisnow
- Rock Shrimp Productions
- Ikeddi

#### Education

Michael received his Bachelor of Arts in Government and Law at Lafayette College.

#### Contact

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