

#### Industrial | Q1 2024 Market Report

# **Quarterly**Snapshot

Average Rent \$10.43/SF

1 Vacancy 9.6%

Net Absorption 775,761 SF

# Occupier's Perspective

Pricing power is shifting in favor of tenants seeking logistics space in outlying submarkets, while landlords continue to escalate rents within interior submarkets.

Decision-makers are taking time to commit to space due to elevated economic uncertainty as well as re-evaluating space decisions.

With 8.2 million people, DFW's continued population growth, along with the regionalization of logistics, manufacturing, and warehouse needs, are supporting the market's industrial growth.

Industrial leasing activity decelerated from historical highs in the first quarter, with 14.4 million square feet being transacted, the lowest first quarter reported since 2017. With 16.3 million square feet of new deliveries added during the first quarter. Continued deliveries, paired with an increase in sublet space, increased vacancy rates to 9.6 percent from 8.4 percent the previous quarter. This is the highest vacancy rate reported since 2012.

Net absorption has been supported by national retailers occupying large blocks of space, including Walmart, Niagara Bottling, and Dollar General, each taking over 1 million square feet in major industrial hubs in south Dallas and north Fort Worth.

Increasing availability depends on building size, type, and location. Logistics buildings above 500,000 square feet report availability of 15 percent, up from 9 percent in 2020.

Market rent growth is at a significant annual increase of 7.5 percent year-over-year, coming down from 9.0 percent reported last quarter. Vacancy rates may expand further, as 30.8 million square feet of projects are under construction, many of which are slated to deliver over the next 12 to 18 months.

### **Recent Transactions**

| Tenant                       | Size (SF)    | Submarket        | Туре      | Building   |
|------------------------------|--------------|------------------|-----------|------------|
| The Container Store Group    | 1,101,500 SF | DFW Airport      | Renewal   | Industrial |
| Post Consumer Brands         | 1,095,360 SF | South Dallas     | New Lease | Industrial |
| Orbis                        | 659,049 SF   | Northeast Dallas | New Lease | Industrial |
| Barrett Distribution Centers | 529,047 SF   | East Dallas      | New Lease | Industrial |
| Frito-Lay                    | 515,000 SF   | South Dallas     | New Lease | Industrial |
| Legendz Way                  | 486,645 SF   | South Dallas     | New Lease | Industrial |
| Assurant                     | 428,738 SF   | DFW Airport      | New Lease | Industrial |
| Kumho Tire U.S.A.            | 393,625 SF   | South Stemmons   | Renewal   | Industrial |

#### **Submarket Movement**

| Vacancy<br>Rate | QOQ<br>Change | Direct Asking<br>Rent (\$/SF) | Submarket          |  |  |
|-----------------|---------------|-------------------------------|--------------------|--|--|
| 13.3%           | <b>A</b>      | \$7.69                        | South Dallas       |  |  |
| 13.5%           | <b>A</b>      | \$8.92                        | East Dallas        |  |  |
| 5.0%            | ▼             | \$8.97                        | Great SW/Arlington |  |  |
| 12.3%           | <b>A</b>      | \$9.07                        | North Ft Worth     |  |  |
| 6.6%            | •             | \$9.21                        | South Ft Worth     |  |  |
| 6.4%            | ▼             | \$10.00                       | South Stemmons     |  |  |
| 9.8%            | <b>A</b>      | \$10.37                       | DFW Airport        |  |  |
| 6.9%            | ▼             | \$10.45                       | Northwest Dallas   |  |  |
| 5.1%            | ▼             | \$11.67                       | Northeast Dallas   |  |  |
| 24.3%           | <b>A</b>      | \$11.87                       | NW Dallas Outlying |  |  |

