

Atlanta Allergy Atlanta, GA

Development of a strategic plan to reduce the cost of real estate for multiple locations throughout Atlanta.



Space
5,000 - 10,000 SF
per location

Client Objectives

- Increase the efficiency and utilization of each location
- Coordinate repairs and upgrades for all locations with little or no capital outlay by Atlanta Allergy
- Develop standards to address future facilities

Results

Together, Cresa and Atlanta Allergy achieved significant savings on occupancy costs at their locations. This strategy resulted in an average annual rent reduction in excess of \$50,000 per location and cumulative savings over new lease terms in excess of \$2,500,000 for the last five locations. Cresa negotiated Landlord-funded improvements for the last five locations totalling over \$1,000,000.

Cresa and Atlanta Allergy worked with architects, space planners, and building contractors to develop new office standards, project timelines, cost benchmarking analyses, location analyses and space utilization metrics.



Industry
Healthcare



Project Team
Tim Moresco

“Tim has served my commercial real estate requirements for over 8 years. He has always been “up-to-speed” in the market and has offered an even-handed assessment of the pros and cons for any real estate decision. Simply put: I trust Tim Moresco.”

Kim Smith, Facilities, Atlanta Allergy