

CarNow Atlanta

Brooks Morris & Jason Jones
Lease Acquisition

Finding a technology company a space that supports future growth



Space
10,875 SF

Client Objectives

- CarNow's objective was to find a space that supported their company culture, workplace strategy, and growth trajectory.

Results

- Cresa went through a discovery process and created a strategy to help CarNow find a space that supported their company culture, brand image, and growth trajectory.
- Cresa narrowed the discovery process down to 9 properties, and CarNow chose the space at the Battery. The uniqueness of the space catered to the technology industry CarNow is in, with concrete floors, open ceilings, glass throughout the perimeter bringing in natural light, and a kitchen/breakroom flowing into the space. Cresa's market knowledge and methodical process resulted in identifying a space that allowed for minimal buildout.
- Cresa's Technology Advisory Services Service Line was brought in to help CarNow select a primary and secondary internet connection, and a cloud phone system. Cresa's Technology Advisory Services introduced the right technologies for CarNow and the right vendors to coordinate with the relocation process to get the job done.



Industry
Technology



Hold your smartphone camera up to watch the CarNow Success Story Video

" What really impressed me about Cresa was how they took care of us from the beginning to the end. From helping us find the right place, to connecting us with the right people to help us achieve the build-out the way we wanted it." - Aaron Baldwin, SVP of Product & Business Development, CarNow