

Werma Atlanta, GA

Bubba Chrismer & Andy Roberts
Relocation



Client Objectives

- Cresa was hired to determine the highest and best location for Werma's North American headquarters.



Space
7,760 SF

Strategy

- Cresa analyzed the southeast Atlanta market, focusing on Transportation & Logistics and the Atlanta Labor Market to determine the best location for Werma's corporate headquarter relocation.
- Cresa identified a site that met Werma's timeline and negotiated terms that met their annual goal.

Results

- Cresa relocated Werma's North American Headquarters from New York to Atlanta while applying market expertise and analysis from a labor and transportation viewpoint.
- Cresa met Werma's desired timeline, allowing the business to operate more efficiently while focusing specifically on helping the company recruit and retain top talent.



Industries
Transportation & Logistics
Technology