cresa

Success Story

A NEW HEADQUARTERS

The Cresa team brought a distinct level of professionalism and expertise to the SSRS expansion project. They listened to our needs and managed the logistics to ensure the goals for our space were met in a timely and efficient manner. We appreciate the attention to detail Cresa provided throughout the duration of our project."



Objective

Cresa assisted marketing firm SSRS in the build-out of their 8,000-square-foot headquarters expansion space in Glen Mills, PA. This build-out is the final step of SSRS' expansion/ extension and consolidation that brings their other offices and employees under one roof for a more cohesive workforce. The lease, negotiated by Cresa's Chris Aitken, increased SSRS' total footprint at the building to 28,000 square feet.

Results

The modern design prioritizes flexibility and collaboration and features a large, multipurpose meeting area with collaborative seating and town hall and conferencing abilities; specialty rooms for business specific needs; additional offices and open workspace; and a gender-neutral bathroom. SSRS, architect Meyer Design, and Cresa, employed a comprehensive brand package to seamlessly integrate the addition with the existing workplace, which Meyer originally designed.



